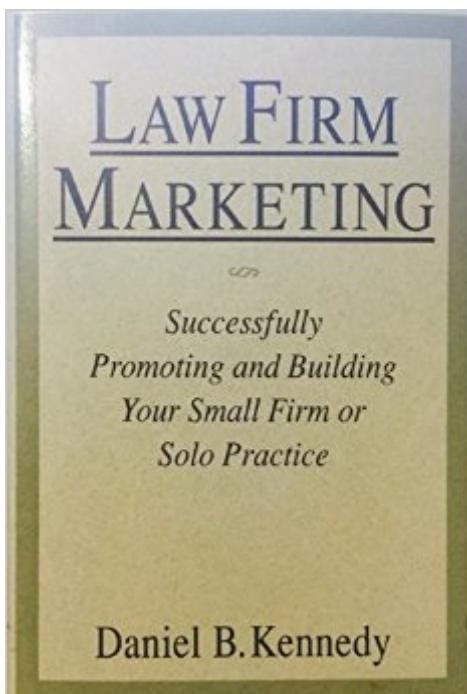


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# Law Firm Marketing: Successfully Promoting And Building Your Small Firm Or Solo Practice



## Synopsis

Lawyers are finding that they must become more adept at marketing and selling their services in order to survive in a crowded marketplace. Law Firm Marketing gives sole practitioners and partners in small firms the strategies and tactics for marketing their practice that they never learned in law school.

## Book Information

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Average Customer Review: 2.0 out of 5 starsÂ  [See all reviewsÂ \(1 customer review\)](#)

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